



Baid Finserv Limited

Regd. Office: “Baid House”, IInd Floor, 1-Tara Nagar, Ajmer Road, Jaipur-06 Ph: 9214018855
E-mail: baidfinance@baidgroup.in Website: www.baidfinserv.com CIN: L65910RJ1991PLC006391

Customer Awareness & Fraud Prevention Advisory

🔊 Important Notice to All Customers

At **Baid Finserv Limited**, customer safety is our highest priority. Please read the following important information regarding official communications and fraud reporting.

1. Official Service & Transaction Calls – 1600 Series

As per Telecom Regulatory Authority of India (TRAI) guidelines:

- All genuine service and transactional voice calls from our institution will originate from numbers beginning with **1600 series**.
- If you receive a call claiming to be from us from any other unknown number, please verify before sharing any information.
- We will NEVER ask for:
 - OTP
 - CVV
 - Net banking password
 - Card details
 - UPI PIN

2. DND (Do Not Disturb) Registration

Customers who do not wish to receive promotional calls/SMS may register for DND through:

- TRAI DND App
- Sending SMS: **START 0 to 1909**
- Calling **1909**

DND helps block unwanted marketing communications.

3. Report Suspected Fraudulent Communication – “Chakshu” Platform

If you receive any suspected fraudulent call, SMS, or WhatsApp message impersonating our institution, you may report it within 30 days on the Government of India portal:

👉 **Chakshu Platform (Department of Telecommunications)**

<https://sancharsaathi.gov.in/sfc/>

This platform allows citizens to report suspected fraudulent communications.



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4. Report Financial Fraud Immediately – 1930 Helpline

If you have already been a victim of digital or financial fraud:

☎ Call **1930 (National Cyber Crime Helpline)** immediately.

You may also file a complaint online at:

🌐 <https://www.cybercrime.gov.in/>

Early reporting increases the chances of recovery of funds.

5. Contact Us

If you receive suspicious communication claiming to be from us, please report immediately to:

✉ [official email id:- info@baidfinserv.com]

☎ [official customer care number:- 9116133220]

[official website link:-www.baidfinserv.com]